

## Advancing Corporate Governance In the Middle East and North Africa: Stories and Solutions

[The Center for International Private Enterprise \(CIPE\)](#) and [The Global Corporate Governance Forum \(GCGF\)](#) have developed a new publication that presents real-world, practical examples of how companies in Middle East and North Africa (MENA) region overcame barriers and improved their governance practices in ways that benefited performance and growth. The featured companies have taken an incremental, nuanced approach, focusing on the corporate governance improvements most applicable and relevant for their size, industry, market, ownership structure, and corporate strategy. The cases demonstrate how key principles can be translated into actual practice to elicit tangible results.

To download the publication or to watch a short video in that respect, please go to: <http://www.cipe.org/regional/menacg/advancingCg/index.php>

### Structure and Themes of the Guide

#### Section I

Five motivating factors as key reasons for investing in corporate governance.

- Access to Capital and Attracting Investors
- Improving Employee Motivation
- Risk Management
- Managing Growth
- Family Succession

#### Section II

Case Studies: companies representing different sectors and countries in MENA profiled.

#### Section III

This section examines four areas of improvement that will drive corporate governance change.

- Board of Directors: Improving and Clarifying Board Functions
- Risk and Control: Anticipating Risks and Establishing Internal Controls
- Transparency: Fostering Transparent Practices
- Family-Owned Enterprise Governance: Introducing New Corporate Governance Practices

