



ABOUT THE TRAINING PROGRAM:

The “CSR for Business Functions” training program is about the interconnection between Corporate Social Responsibility (CSR) and the different business functions towards an embedded CSR culture and practice in the business.

The program provides professionals of key business functions, such as Human Resources, Communication Finance, and Operations, with the know-how to effectively incorporate CSR strategies in their day – to – day business performance and targeted objectives, hence creating advantage for both the society, the business.

CSR COURSES:

- CSR for Human Resources
- CSR for Marketing and Communication
- CSR for Finance
- CSR for Operations
- Executive CSR Course

TIME SCHEDULE:

July	August	September	October	November	December
5 CSR for Human Resources	29 CSR for Finance	6 CSR for Human Resources	3 CSR for Operations	1 CSR for Marketing & Comm.	6 Executive CSR Course
19 CSR for Finance	30-31 CSR for Human Resources	20 Executive CSR Course	17-18 CSR for Marketing & Comm.	15 CSR for Operations	19-20 CSR for Marketing & Comm.

REGISTRATION:

Participants can register for courses according to their needs and/or convenience. Click [here](#) for more details on the upcoming trainings, which you can register to online. To send you the registration form via e-mail, please contact us at:

E-mail: info@schemaadvisory.com

Fax: +962 6 55 111 95

CSR FOR HUMAN RESOURCES

Function-based CSR training course

SCOPE:

The “CSR for Human Resources” training course aims at transferring knowledge on how Human Resources professionals can create and maintain a work environment of high business ethics through CSR related strategies and practices, which can be reflected on improving Human Resources KPIs.

TRAINING WORKSHOPS IN THE COURSE:

- CSR and Labor Practices
- CSR and Employee Engagement
- CSR and Talent Management

TRAINING OUTLINE:

Training	Scope	Modules	Date(s)	Cost
CSR and Labor Practices	This event will provide useful insight for participants on identifying key labor issues that affect their business, and how to integrate the CSR practice to overcome such issues and boost Human Resources performance. (Register)	Power breakfast	Jul. 5	20 JD
CSR and Employee Engagement	This workshop will enable organizations manage the relationships with their employees ensuring the buy-in of their employees on the organizations’ strategies and decision making, as well enhancing internal communication and transparency. (Register)	<ul style="list-style-type: none"> • Present engagement models • Interactive exercises 	Aug. 30-31	750 JD
CSR and Talent Management	This workshop will provide participants with insight on how to effectively utilize CSR practices as a mechanism to retain and attract talents and improve employee productivity. (Register)	<ul style="list-style-type: none"> • Showcasing models for engaging with youth 	Sep. 6	350 JD

WHO SHOULD ATTEND?

- Human Resources Professionals and Consultants
- General Managers
- CSR Professionals

COMPLETE COURSE COST:

Costs for attending the training workshops are as follows:

Training	Cost
CSR and Labor Practices	20 JD
CSR and Employee Engagement	750 JD + 16% sales tax
CSR and Talent Management	350 JD + 16% sales tax
Complete course with a discounted rate	950 JD + 16% sales tax

CSR FOR FINANCE

Function-based CSR training course

SCOPE:

The “CSR for Finance” training course aims at transferring knowledge on how organizations can make relevant financial investments in CSR in a way that is aligned with the business competency and ensures the return on those investments.

TRAINING WORKSHOPS IN THE COURSE:

- CSR Investment Criteria
- Social Return On Investment (“SROI”)

TRAINING OUTLINE:

Training	Scope	Modules	Date(s)	Cost
CSR Investment Criteria	This workshop will provide useful insight for participants to identify the best investment criteria which would ensure alignment of CSR activities with the business. (Register)	<ul style="list-style-type: none"> • Presenting internationally recognized investment criteria • Interactive exercises 	Jul. 19	300 JD
SROI	This event offers participants an introduction to professional practices around measuring and valuing the outcomes of social investments. (Register)	Power breakfast	Aug. 29	20 JD

WHO SHOULD ATTEND?

- Finance Professionals
- General Managers
- CSR Professionals

COMPLETE COURSE COST:

Costs for attending the training workshops are as follows:

Training	Cost
CSR Investment Criteria	300 JD + 16% sales tax
Social Return on Investment (“SROI”)	20 JD
Complete course with a discounted rate	250 JD + 16% sales tax

CSR FOR Marketing & Communications

Function-based CSR training course

SCOPE:

The “CSR for Marketing & Communications” training course aims at transferring knowledge on how organizations can engage stakeholders through effective CSR and how to best communicate their CSR.

TRAINING WORKSHOPS IN THE COURSE:

- Stakeholder Engagement
- CSR Communications
- CSR Reporting

TRAINING OUTLINE:

Training	Scope	Activity Type	Date(s)	Cost
Stakeholder Engagement	This workshop will provide useful insight for organizations to identify key stakeholders and then manage the relationship with these stakeholders, ensuring the success and buy-in for the organizations CSR strategy and initiatives. (Register)	<ul style="list-style-type: none"> • Showcasing stakeholder mapping models • Interactive exercises 	Oct. 17-18	750 JD
CSR Communication	This workshop aims at disseminating knowledge on CSR communications to help communication professionals use effective frameworks and guidelines to communicate CSR while avoiding reputational risks or misperceptions. (Register)	<ul style="list-style-type: none"> • Showcasing business cases 	Nov. 1	350 JD
CSR Reporting	This workshop provides knowledge on CSR reporting worldwide to help report writers use effective CSR reporting frameworks and guidelines to provide best possible disclosure of CSR performance. (Register)	<ul style="list-style-type: none"> • Sustainability reports • Present reporting guidelines 	Dec. 19-20	1,500 JD

WHO SHOULD ATTEND?

- Marketing and Communication Professionals
- CSR Professionals
- Report Writers
- General Managers

COMPLETE COURSE COST:

Costs for attending the training workshops are as follows:

Training	Cost
Stakeholder Engagement	750 JD + 16% sales tax
CSR Communication	350 JD + 16% sales tax
CSR Reporting	1,500 JD + 16% sales tax
Complete course with a discounted rate	2,250 JD + 16% sales tax

CSR FOR OPERATIONS

Function-based CSR training course

SCOPE:

The “CSR for Operations” training course aims at transferring knowledge on how organizations can perform responsibly within their core operations and deliver high quality and socially conscious products while maintaining value of their assets by embedding CSR in their quality auditing, and suppliers criteria.

TRAINING WORKSHOPS IN THE COURSE:

- Responsible Supply Chain and Production
- CSR and Quality Assurance

Training	Scope	Modules	Date(s)	Cost
Responsible Supply Chain and production	This event aims at giving organizations and introduction to understand all aspects and risks of irresponsible suppliers, as well as the importance of ensuring a responsible supply chain, which will reflect on how responsible a product is throughout production, packaging and sales phases. (Register)	Power breakfast	Oct. 3	20 JD
CSR and Quality Assurance	This event will highlight the importance of organizations embedding CSR throughout their value chain to enhance the efficiency of the organization and the quality of the service and/or product which they provide using global standards/principles in a way that complies with local laws and regulations. (Register)	Power breakfast	Nov. 15	20 JD

WHO SHOULD ATTEND?

- Operations’ Management Professionals
- Quality Assurance Professionals
- Production Managers
- Product Engineers/Designers
- General Managers
- CSR Professionals

EXECUTIVE CSR COURSE

Function-based CSR training course

SCOPE:

The “Executive CSR” training course aims at transferring knowledge on how can senior executives take CSR to their board of directors and integrate CSR into their decision making to meet business objectives and transform the organizational culture.

MODULES:

- How can CSR meet the business needs?
- Using CSR as a competitive advantage for the business
- CSR in decision making
- CSR Governance

DATES:

- September 20, 2012 ([Register](#))
- December 6, 2012 ([Register](#))

COST:

500 JD

WHO SHOULD ATTEND?

- Managing Directors
- Senior Executives
- Board Members

TAILORED PACKAGES?

Schema is happy to tailor any of the above courses to your organization's needs and convenience. For any inquiries, please contact us via the following:

E-mail: info@schemaadvisory.com

Phone: +962 6 55 34 131

Fax: +962 6 55 11 195

ABOUT SCHEMA:

Schema is an advisory company that provides value to its clients through tailored sustainability solutions in the areas of Corporate Governance and Corporate Social Responsibility. We aim at maximizing impact for our clients by combining innovation, best practices and regional relevance into our offered solutions.



To help ensure our client's success, our team comprises experienced dynamic individuals with international professional and academic backgrounds and exposure, who strive to provide most effective and innovative advisory services.

www.schemaadvisory.com

OUR CLIENTS:

We are proud to have worked with the following clients across the Middle East and North Africa region, supporting them with their Corporate Governance, Corporate Social Responsibility and Sustainability needs.

